

Booked for The Evening

Literacy Buffalo Niagara's
Annual Fundraising Event

September 23, 2021

2021 SPONSORSHIP OPPORTUNITIES



Be a Title Sponsor - \$10,000

- Opportunity for representative to speak at event
- Full first page prominent display in event program
- Logo with prominent placement on all promotional materials
- Recognition in social media posts
- Recognition in Spring & Fall newsletter
- Recognition in all event press releases
- 10 complimentary tickets to event, including 2 drink tickets per person, \$1000 value

Be a Novel Sponsor - \$5,000

- Full page display in event program
- Logo on all promotional materials
- Recognition in social media posts
- Recognition in Fall newsletter
- Recognition in all event press releases
- 6 complimentary tickets to event, including 2 drink tickets per person, \$600 value



Be a Novella Sponsor - \$2,500

- Half page advertisement in event program
- Logo on all promotional materials
- Recognition in Fall newsletter
- Recognition in all event press releases
- 3 complimentary tickets to event, including 2 drink tickets per person, \$300 value

Be a Short Story Sponsor - \$1,000

- Quarter page advertisement in event program
- Logo on all promotional materials
- Recognition in Fall newsletter
- Recognition in all event press releases
- 2 complimentary tickets to event, including 2 drink tickets per person, \$200 value



Be a Poem Sponsor - \$500

- 1/8 page advertisement in event program
- Recognition in Fall newsletter
- 1 complimentary tickets to event, including 2 drink tickets per person, \$100 value

Company: _____

Address: _____

Company Contact: _____ Phone: _____

Email: _____

Select one: Check is enclosed (payable to Literacy NY Buffalo-Niagara) Please provide us with an invoice

1 Lafayette Sq. Buffalo, NY 14203 or contact Tara Schafer@ 716-876-8991 or tara.schafer@literacybuffalo.org