

Booked for The Evening

Literacy Buffalo Niagara's
Annual Fundraiser

October 19, 2023

2023 SPONSORSHIP OPPORTUNITIES



Premier Sponsor - \$10,000

- Opportunity for a company representative to speak at event
- Full first page prominent display in event program
- Logo with prominent placement on all promotional materials
- Recognition in social media posts
- Recognition in all event press releases
- 10 complimentary tickets to event, including 2 drink tickets per person, \$500 value

Novel Sponsor - \$5,000

- Full page display in event program
- Logo on all promotional materials
- Recognition in social media posts
- Recognition in all event press releases
- 6 complimentary tickets to event, including 2 drink tickets per person, \$300 value

Novella Sponsor - \$2,500

- Half page advertisement in event program
- Logo on all promotional materials
- Recognition in social media posts
- Recognition in all event press releases
- 3 complimentary tickets to event, including 2 drink tickets per person, \$150 value



Short Story Sponsor - \$1,000

- Quarter page advertisement in event program
- Logo on all promotional materials
- Recognition in social media posts
- Recognition in all event press releases
- 2 complimentary tickets to event, including 2 drink tickets per person, \$100 value

Poem Sponsor - \$500

- 1/8 page advertisement in event program
- Recognition in social media posts
- 1 complimentary ticket to event, including 2 drink tickets per person, \$50 value



Haiku Sponsor - \$250

- Recognition in event program
- Recognition in social media posts
- 1 complimentary ticket to event, including 2 drink tickets per person, \$50 value

Company: _____

Address: _____

Company Contact: _____ Phone: _____

Email: _____

Select one: _____Check is enclosed (payable to Literacy Buffalo Niagara) _____Please provide me with an invoice

1 Lafayette Sq. Buffalo, NY 14203 or contact Tara Schafer@ 716-876-8991 or tara.schafer@literacybuffalo.org